DECEMBER 22 – VOL. 9

Marco Island Area Association of REALTORS®

" MIAAOR -Community, Compassion, Collaboration That's Who We Are - What We Have—What We Do"

ASSOCIATION NEWSLETTER

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UPCOMING POWER LUNCHES

REALTOR POWER LUNCHES: 30-45 MINUTES OF VALUABLE INFORMATION PLUS FREE LUNCH

We have some great content coming your way!
Be sure to register for these ASAP before they fill up!

- 1.13 FRAUD Refresher
- 2.1 Situational Awareness Seminar (2 HOURS)
- 2.8 Collier Clerk of Courts – How it Helps Realtors
- 2.22 First Aid/CPR (2 hours)

MIAAOR Membership as of November 30, 2022

Designated Realtors®	47
Realtors®	519
Appraisers	3
Affiliates	47

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2022 RECAP

Clean up Florida Waters & Beach Clean Ups

- *Our members volunteered at 3 different events this year to clean our waters and beaches of debris!*

Back to School Supply Drive

- *RSN provided backpacks filled with supplies for 48 students at the local charter middle school. The staff at MICMS was so grateful for the generous donation and said we will make many kids very happy.*

Hurricane Ian Relief Fund

- *We helped raise over $1500 for our members that suffered damages from the storm.*

St. Matthew's Thanksgiving

- *25th year of providing food for the homeless at St. Matthew's House for Thanksgiving. This year we had 63 trays and over 20 pies delivered.*

Annual Giving Tree

- *We sent a flyer out on 12.2 that our tree was up and had 24 tags on it. We were informed gifts had to be in by 12.9 A Christmas miracle came together and our members fulfilled the need! BIG THANK YOU TO THOSE WHO PARTICIPATED IN OUR ANNUAL GIVING TREE! WE APPRECIATE YOU!*

Conference Room Dedication

- *Dedicated and renamed the Association conference center The Marv Needles Education Center in honor of long-standing member Marv Needles.*

Community Partnerships

1st Annual 5K/FALL FEST @ YMCA

- *MIAAOR partnered with the YMCA in late October and raised over $30,000 to go to the YMCA Children's Program! Big thanks to all of our Sponsors and Volunteers! Over 140 runners/walkers completed the 5K!*

Partnered with Blue Zones Southwest Florida Project.

- *MIAAOR became certified in April. Blue Zones Project® encourages changes in our community that lead to healthier options. When our entire community participates—from our worksites and schools to our restaurants and grocery stores—the small changes contribute to huge benefits for all of us: lowered healthcare costs, improved productivity, and ultimately, a higher quality of life.*

2023 Leadership

·**President:** Charlie Neal, Anchor Real Estate
·**President Elect**: Geoff Fahringer, Downing Frye Realty (not pictured)
·**Secretary/Treasurer:** Stacy Witthoff, John R. Wood Properties

Two Year Directors:
·Susan Ackerson, Anchor Real Estate
·Craig Biddick, Florida Gulf Coast Properties
·Doreen Herriman, Platinum Real Estate (not pictured)

One Year Directors:
·Al Cohoon, Premiere Plus Realty
·Helen Donaghy, Engle & Volkers Marco Island
·Jacki Strategos, Premier Sotheby's International
·Rich Costante, RSN Representative, Responsive Insurance

Three Year Directors:
·Elizabeth Heuermann, Premier Sotheby's International
·Stan Niemczyk, Premier Sotheby's International
·Tammi Vance, Re/Max Affinity Plus

Past President:
·Jack Winnik, Keller Williams Realty - Marco

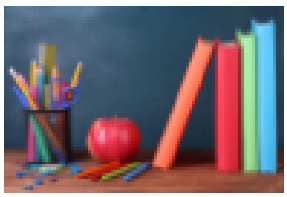
Read the **Coastal Breeze Article**

Congratulations to the following 2022 Award Winners:

·**REALTOR® of the YEAR:** Stacy Witthoff, John R. Wood Properties
·**Affiliate of the Year**: Sam Saad, Law Office of Sam J Saad III
·**Richard Shanahan Service Award:** Becky Irwin, Keller Williams Realty – Marco
·**Presidents Special Award:** Sam Saad, Law Office of Sam J Saad III
Unsung Hero – Kandy Sweeney, CEO MIAAOR

CONGRATULATIONS

Marco Island Area Association of REALTORS®



January 2023 EDUCATION

Thurs. Jan 5 | **1pm** Property Management for the RE Practitioner 3 CE's - VIRTUAL

Wed. Jan 11 | **1pm** NAR Ethics 3CE's | *Sponsored by Hughes Exterminators*

Thurs. Jan 12 | **9am** MLS Basic |

Thurs. Jan 12 | **1pm** The Art of Networking for Realtors 3 CE's | *Sponsored by Responsive Insurance*

Fri. Jan 13 | **12pm** Realtor Power Lunch - Fraud Refresher | *Sponsored by Huy Jacob P.A.*

Tues. Jan 24 | **2pm** MLS Listing Input | *Sponsored by Gulf Coast Mortgage of Naples*

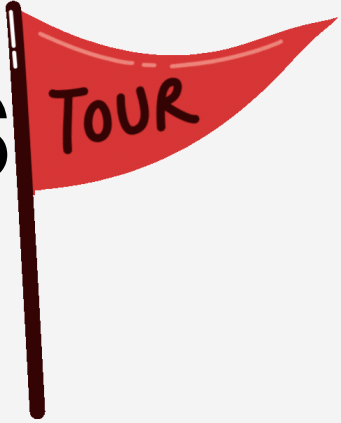
Tues. Jan 31 | **9am** MLS Advantage 3 CE's | Wells Fargo Home Mortgage

Tues. Jan 31 | **1pm** Master the Paperless RE Transaction: A Form Simplicity Quick Start Guide 3 CE's | *Sponsored by Law Office of Sam J Saad III*

REGISTER HERE FOR MIAAOR CLASSES

Cancellation Policy: You must contact the Association prior to the event if you cannot attend, or you will be billed a $10 No Show Fee. Please do your best to give us as much advance notice as possible - sponsors arrange for food and beverage based on the number of members registered.

Pitch Plus



What is Pitch Plus?

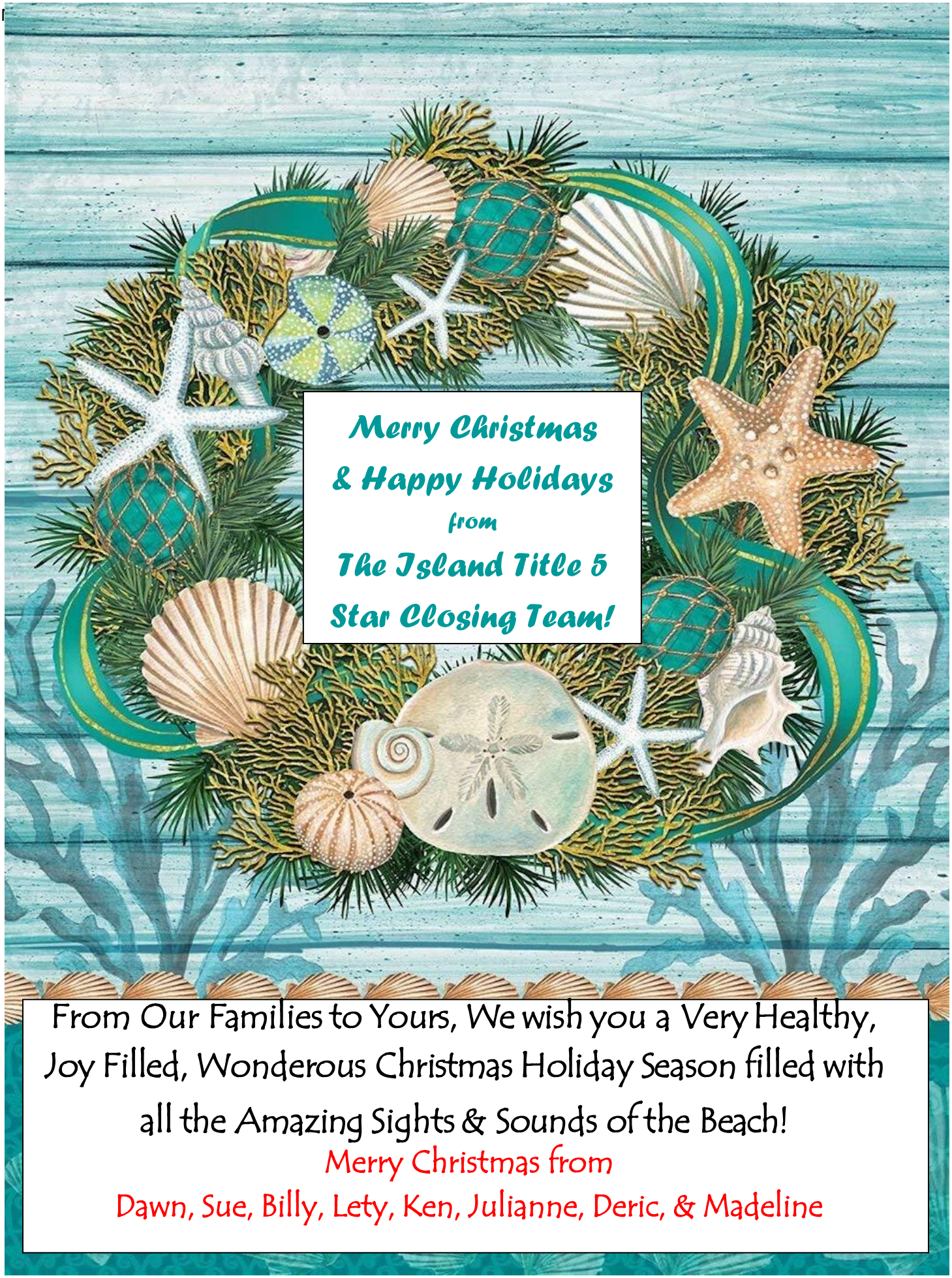
Pitch Plus is a marketing session which provides Members with an opportunity to promote thier listings to other Realtors.
An affiliate business partner will provide free breakfast and open up the meeting with a brief introduction. Then the Pitch chair goes around the room and allows every person 1 minute to introduce themselves and "pitch" their listings or request specific properties for prospective buyers. If there are no listings to pitch you just intro yourself and say "Here for the tour". A caravan of the properties on tour follows.

Upcoming Pitch Plus dates

Add your listings on Flex MLS

Jan. 6 - Mixed Tour Marco & Off Island
Jan. 20 - Marco Only
Feb. 3 - Marco Only
Feb. 17 - Marco Only

ALWAYS FRIDAYS @ 8:30 AM
ALWAYS FREE BREAKFAST
ALWAYS OPEN TO ALL (MEMBERS & SUBSCRIBERS) TO ATTEND (MEMBERS ONLY MAY ADD LISTING TO THE TOURS)
ALWAYS A GREAT WAY TO LEARN THE ISLAND PLUS ALL THE DIFFERENT CONDO BUILDINGS (GATES, CODES, HOW TO ACCESS ETC)
ALWAYS A GREAT WAY TO NETWORK AND MEET YOUR PEERS



From Our Families to Yours, We wish you a Very Healthy, Joy Filled, Wonderous Christmas Holiday Season filled with all the Amazing Sights & Sounds of the Beach!

Merry Christmas from

Dawn, Sue, Billy, Lety, Ken, Julianne, Deric, & Madeline