



Marco Island Area Association of REALTORS®

140 Waterway Drive | Marco Island, Florida, 34145  
Phone: (239) 394-5616 | [www.MarcoRealtor.com](http://www.MarcoRealtor.com)

## **MIAAOR REALTOR® SUPPORT NETWORK membership has its privileges.**

- The Realtor Support Network meets as needed to discuss upcoming events and more ways to network with the other members of the Association.
- RSN is a business referral network with access to over 500 REALTOR® members, over 85 Real Estate Offices and 45 RSN members.
  - Member mailing labels available for a nominal fee
  - Advertising opportunities via MarcoRealtor.com and in a monthly newsletter.
    - Conference Center use at low, discounted rates to members.

## **Networking Opportunities**

**General Membership Meetings** – General Membership meetings (3 per year) attract approximately 60-100 members and are typically held at the Marco Island Hilton. It is a great way to spend quality time and get to know your fellow REALTORS® in a casual atmosphere.

**Pitch Plus Sessions** - are held every other Friday morning in the Marv Needles Education Center. This program gives REALTORS® the opportunity to pitch new listings, tour selected properties, and learn more about the Sponsoring Affiliate, who has 2 minutes to talk about their business, as well as display and distribute marketing materials. Every week there are approximately 15-25 Realtor® members who participate in this program. The sponsor can ask for a list of all attendees so they can use it for marketing purposes.

**Educational Classes** – held throughout the year and offer REALTORS® an opportunity to earn required CE credits through accredited courses sponsored and supported by Affiliate membership. Affiliate members can sponsor classes throughout the year. A calendar of sponsor dates is available through the Association. All classes offer 3 minutes of floor time and distribution of marketing materials. The sponsor can ask for a list of all attendees so they can use it for marketing purposes.

**Social Events** – are held throughout the year. All Affiliate members are automatically sponsors of “After 5’s” as part of the membership dues. Other Social events Affiliate members can choose to participate in include, the Annual RSN (Affiliate) Trade Show, 5K Fall Festival w YMCA and other local and/or civic events the Association (MIAAOR) chooses to participate in. Cost varies dependent on the number of sponsors and the venue.

**Annual Installation of Officers & Directors** – Installation Banquet held in December for the incoming MIAAOR Officers and Directors and Award Presentations (Realtor® of the Year, Affiliate of the Year, Rookie of the Year, Unsung Hero). Several Sponsorship Levels are available for this event.

**REALTOR® Power Lunches** – held monthly discussing industry related topics. Affiliate members can and are encouraged to present to the members of MIAAOR. Presentations can be scheduled by contacting the Professional Development Department. The topic should be at least 30-45 minutes. The sponsor will provide lunch and can ask for a list of all attendees so they can use it for marketing purposes.

**Business Affiliate Partner Spotlight** – Once we receive your company logo, head shot and bio you will be placed in rotation. We feature a different affiliate each week on our website, social media, and membership newsletters. When it is your turn to be featured you may send us a one-page document/flyer of information you would like to get out to the membership, and we will include it in your segment.



Marco Island Area Association of REALTORS®

## Affiliate Membership Application

New Affiliate

Existing Affiliate

### Applicant Information

Full Name: \_\_\_\_\_  
Last First M.I.

Mailing Address: \_\_\_\_\_  
Street Suite/Unit # City State Zip

Phone: \_\_\_\_\_  Mobile  Landline

Phone: \_\_\_\_\_  Mobile  Landline

Email: \_\_\_\_\_

**Additional Representative(s)** Each Affiliate may have up to 3 additional representatives at no charge.  
Additional representatives are \$75 each.

Full Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Full Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Full Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Company Information

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_  
Street Suite/Unit # City State Zip

Office Phone: \_\_\_\_\_ Office Fax: \_\_\_\_\_

Company Website Address: \_\_\_\_\_

Please provide a brief description of what your company does. What services does it provide?

\_\_\_\_\_

## Affiliate Services Directory

As an Affiliate, one of the many membership benefits includes a listing in our Affiliate Directory. From the categories below, please indicate no more than two (2) categories that best represents the services you offer:

- 1031 Exchange
- Appraisal
- Attorney
- Auctions
- Automotive Services
- Carpet / Flooring
- Catering / Restaurants
- Cleaning & Organizing Services
- Coaching
- Computer Services
- Construction / Remodeling
- Credit Repair, Reports, Counseling
- Education / Schools
- Escrow
- Financial Investments and Banking
- Fitness Clubs / Personal Trainer
- Furniture
- Garage Door & Gate Services
- Gifts
- Graphic Design / Flyers
- Green Products and Services
- Hair Salon/Barber
- Haul Away / Debris Removal
- Healthcare/Insurance
- Heating and Air Conditioning
- Home Builder / New Home Sales
- Home Inspectors
- Home Staging
- Home Warranty
- Hotels
- Insurance
- Locksmith
- Marketing/Advertising
- Mortgage/Loan Modification Services
- Movers
- Pest Control
- Photography
- Plumbing Services
- Printing / Direct Mail
- Property Management
- RE Tech Tools & Applications
- Restoration Services
- Security Services
- Signs
- Tax Prep./Consulting Services
- Title Insurance/Closings
- Videography
- Virtual Tours
- Window Coverings
- Windows – New and Replacement

Don't fit into a category listed above? Please list it here: \_\_\_\_\_

## Affiliate Membership Code of Conduct

**Article 1:** The Affiliate Member (Affiliate) shall provide equal professional service to any person regardless of race, color religion, sex, disability, familial status, national origin, creed, marital status, sexual orientation, status with regard to public assistance or handicap, whether physical or mental. I understand further that local ordinances may include other protected classes.

**Article 2:** The Affiliate shall be informed and do business in accordance with laws, governmental regulations, and public policies in the field in which the Affiliate customarily engages.

**Article 3:** The Affiliate shall provide a level of competent service in keeping with the standards of practice in the field in which the Affiliate customarily engages.

**Article 4:** The Affiliate shall promote business in a positive and professional manner based on individual merit of Affiliate Company.

**Article 5:** The Affiliate shall not denigrate competitors to gain business. The Affiliate shall not attempt to gain any unfair advantage over competitors by knowingly or recklessly making false or misleading statements about competitors, REALTOR® members or affiliate members.

**Article 6:** The Affiliate member shall not post content that contains fraudulent, deceptive or misleading statements or illustrations or attacks of a personal nature on social media, websites, in written or verbal communications. Communications should not be overly competitive or refer abusively to the goods or services of others. No communication should be offensive to good taste. Indecent, vulgar, suggestive or other content in advertising or communication that, in the sole opinion of the Association may be offensive to good taste, is subject to discipline or cancellation of the Affiliate membership.

**Article 7:** The Affiliate shall interact with all affiliate members within the guidelines of this Code of Conduct.

**Article 8:** The Affiliate shall adhere to all rules, guidelines, policies and procedures.

**Article 9:** The Affiliate shall not undertake activities that compromise or interfere with the contractual business relationship REALTOR® and affiliate members have with their customers and clients.

**Article 10:** The Affiliates shall cooperate with, and not intentionally impede, any investigative or disciplinary proceedings conducted by the Association.

**Article 11:** The Affiliate shall abide by the Bylaws, Guidelines, and Polices of the Association and aspire to abide by the REALTOR® Code of Ethics.

**Article 12:** Affiliates shall not use the terms REALTOR®, REALTORS® or REALTOR-ASSOCIATE, nor the imprint of the emblem seal of the National Association of REALTORS®

By initialing below, I acknowledge I have carefully read and understand Marco Island Area Association REALTORS Affiliate Code of Conduct and commit to uphold this code throughout my membership. Violations to the Code of Conduct are grounds for disciplinary action, up to and including dismissal.

\_\_\_\_\_ Affiliate Initials

## Type of Membership Applying For

- NEW Affiliate (Your office is totally new to MIAAOR)
- EXISTING Affiliate (Your office is already a MIAAOR Member)

Are you currently an active member of another Board of Realtors?  Yes  No

If "Yes", name of board(s): \_\_\_\_\_

How did you hear about us?  Realtor  Current Affiliate  Other

Referrer name and company name: \_\_\_\_\_

### Membership Dues

Application Fee: \$100.00 – one-time application fee  
Annual Dues: \$580.00 – prorated based on month joined, see table below:

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Application Fee	\$100.	\$100.	\$100.	\$100.	\$100.	\$100.	\$100.	\$100.	\$100.	\$100.	\$100.	\$100.
MIAAOR Dues	\$580.	\$540.	\$500.	\$460.	\$420.	\$380.	\$340.	\$300.	\$260.	\$220.	\$180.	\$140.
TOTAL MEMBERSHIP	\$680	\$640.	\$600.	\$560.	\$520.	\$480.	\$440.	\$400.	\$360.	\$320.	\$280.	\$240.

All dues and fees are to be paid with this application. If your company is paying for your MIAAOR membership, or if your company is reimbursing you, and you change companies, you will not be able to transfer your MIAAOR membership dues to your new company. Dues are non-refundable and non-transferrable once processed by MIAAOR.

- Credit/Debit Card – call the office at 239-394-5616 to provide cc information.
- Check – payable to MIAAOR and mail to 140 Waterway Drive, Marco Island, FL 34145

## Disclaimers, Acknowledgments and Signature

I am hereby applying for or updating an Affiliate membership and as an Affiliate member aka the Realtor Support Network (RSN). I agree to abide by the Bylaws, Rules, Policies and Procedures of the Marco Island Area Association of REALTORS®, Inc. ("Association"). I understand Affiliate Membership does not include membership in the National Association of REALTORS® (NAR) or Florida REALTORS® (FR).

I irrevocably waive all claims against the Association, its officers, directors, members or employees for any acts in connection with the business of the Association, specifically, but not limited to, acts in electing or failing to elect, advance, suspend, expel, or otherwise discipline me as an applicant or member.

I agree to pay the established annual dues for as long as I remain a member and understand that as a member RSN may occasionally hold events outside of the standard annual events listed on the attached "Membership Has Its Privileges" handout. Periodic assessments may be imposed to fund said events, e.g. the RSN added the Silver Dollar Awards this year via a committee vote on 04.12.23. To cover the cost of the event, the committee also voted to assess members \$75 to cover the cost of the awards and help fund the event. Any funds left over from this event will be used towards the funding of future events.

By joining the Association, and initialing below, you agree and authorize the Association and its affiliated REALTOR® organizations, representatives, and/or affinity partners to contact you to advertise the availability of, or quantity of, any property, goods or services offered, endorsed or promoted by the Association, via the contact information you have provided on this application. MIAAOR uses email as the best means of communicating with our members for issues regarding membership (including renewals and delinquent payments). Your privacy is very important to us, Association does NOT sell, lease, share or disclose your contact information for any purpose other than set forth in this Acknowledgment.

You acknowledge that it is the Affiliate's responsibility to keep Affiliate's contact information, including company information, up to date with the Association of REALTORS® at all times.

You acknowledge that it is the Affiliate's responsibility to notify the Association within 10 business days of any changes to Affiliate's status as stated on this application.

My signature below certifies that I have read and agree to the terms and conditions listed in this application and that all information provided on my application is true and correct.

Date: \_\_\_\_\_

Applicant Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

**Questions regarding this application and/or membership should be directed to  
Caroline Charde, Communications & Education Director  
Phone: 239-394-5616 | Email: [CarolineCharde@MarcoRealtor.com](mailto:CarolineCharde@MarcoRealtor.com)**