
WHAT IS THE MARCO ISLAND AREA ASSOCIATION OF REALTORS®

In 1976 a group of Marco Island Realtors® decided the development of Marco Island required the presence of a strong Association to further the interests of all professionals in the real estate industry.

The reward of their foresight and dedication is one of the most respected professional associations in Collier County. MIAAOR has been the beneficiary of the wisdom of some of the most dedicated professionals during its more than 30 years of existence. Realtors of Marco Island have distinguished themselves on many occasions, and have garnered many honors, by volunteering for leadership positions in their Association and in their community. A very high standard has been established for all future Realtors to look up to and to follow. Community involvement is virtually an obligation for Marco Realtors. Our community is our breadbasket, make time to cultivate and enhance it!

MIAAOR has pledged to work for the benefit of its members. The direction of the Association is the responsibility of each and every member, from the newest to the most experienced. As our Mission Statement states:

*“TO PROACTIVELY ENHANCE OUR MEMBERS
OPPORTUNITY TO BE SUCCESSFUL REALTORS®
BY DELIVERING SUPERIOR SERVICE, PROGRAMS
AND PRODUCTS.”*

MIAAOR is dedicated to the fulfillment of these lofty ideals. The real estate industry, as every industry, is in the throws of major change. The business models we have learned to be comfortable with are being replaced and reinvented by the dynamics of technology. The Realtor of today and tomorrow must be equipped and enabled to serve his or her customer. MIAAOR is your reliable source of information and knowledge to help you cope with the evolution and progress in your profession.

Welcome to the Association. We wish you a successful career.

Kandy, Linda, Pattie, Caroline and Jill

MIAAOR REALTOR® SUPPORT NETWORK MEMBERSHIP HAS ITS PRIVILEGES.

- ◆ The Realtor Support Network meets as needed to discuss upcoming events and more ways to network with the other members of the Association.
- ◆ A business referral network with access to over 500 Realtor members, over 80 Real Estate Offices and 50 RSN members.
- ◆ Member Mailing labels available for a nominal fee.
- ◆ Advertising Opportunities via **Marco Realtor.com** and the monthly Newsletter.
- ◆ Conference Center use at low, discounted prices to members.

MARCO ISLAND AREA ASSOCIATION OF REALTORS®

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Association Staff:

Kandy Sweeney—Chief Executive Officer
Linda Johns-Carroll — Membership Director
Pattie Ziesig — MLS Director
Caroline Charde — Communications Director
Jill Groves — Bookkeeper



Marco Island Area Association of REALTORS®

REALTOR® SUPPORT NETWORK

Affiliate Membership Application 2021

“MIAAOR United—One Together”

Networking Opportunities

General Membership Meetings. The Membership meetings attract approximately 130 members. It is a great way to spend quality time and get to know your fellow Realtors in a casual atmosphere.

Pitch Plus is held every Friday morning (Oct. - May) in MIAAOR's Conference Center. This program gives Realtors the opportunity to pitch new listings, tour selected properties, and learn more about the Sponsoring Affiliate, who has 1 min. to talk about their business, as well as display and distribute marketing materials. Every week there are approximately 25-30 Realtor Members who participate in this program. Cost: \$75

Educational Classes are held throughout the year and offer Realtors an opportunity to earn required CE credits through accredited courses sponsored and supported by Affiliate membership. Affiliate members can sponsor sessions throughout the year. A calendar of sponsor dates is available through the Association. All sessions offer 3 minutes of floor time and distribution of marketing materials.

Social Events are held throughout the year. Affiliate members can choose to sponsor these events. They include Trade Show, and other local and civic events the Association chooses to participate in. Cost: Varies, dependent upon number of sponsors and agreed upon venue.

Annual Installation of Officers and Directors is an event held in December when the incoming MIAAOR officers and directors are installed, and awards are presented to Realtor of the Year, Rookie of the Year, Unsung Hero and Affiliate of the Year. Several Sponsorship Levels.

Lunch Hour Learning Sessions are held monthly discussing topics of interest. Affiliate Members have opportunities to speak. Seminars are scheduled by the Professional Development Committee.

COVID DISCLOSURE

2021—We reduced the application fee from \$100 to \$50 and reduced the MIAAOR dues from \$480 to \$380 to compensate for the loss of in-person opportunities. All events and courses are held virtually until further notice via Zoom. Almost anything we do in Zoom can be sponsored. We feature an Affiliate Spotlight on our Facebook Page and Website and rotate it weekly to allow for our RSN to continue to get exposure in these difficult times.

MEMBERSHIP APPLICATION REALTORS SUPPORT NETWORK (RSN)

Realtors Support Network (RSN) Affiliate members are not engaged in selling real estate and are not appraisers, but do have interests requiring information concerning real estate and are in alliance with the objectives of the Marco Island Area Association of REALTORS (MIAAOR). RSN Members shall not vote, nor use the term "Realtor". When a firm, partnership, or corporation pays the required dues, the Membership belongs to the entity; the individual will be the entity's designated representative. The entity may transfer the designated representative status to another individual at any time by notifying MIAAOR in writing on entity's letterhead. The designated representative is the only member entitled to membership rates.

NAME: _____ TITLE: _____

COMPANY/FIRM: _____

BUSINESS ACTIVITIES: _____

BUSINESS ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

BUSINESS PHONE: _____ BUSINESS FAX: _____

E-MAIL ADDRESS: _____

RSN 2021 DUES

	JAN	FEB	MAR	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
Application Fee	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$50
MIAAOR Dues	\$380	348.33	316.67	285.00	253.33	221.67	190.00	158.33	126.67	95.00	63.33	31.67
Total Membership	\$430	398.33	366.67	335.00	303.33	271.67	240.00	208.53	176.67	145.00	113.33	81.67

APPLICANT'S SIGNATURE: _____
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1. **CHECK:** Make Payable to MIAAOR. Check No.: _____

2. **CREDIT CARD:** Complete the authorization below:

I HEREBY AUTHORIZE MIAAOR TO CHARGE MY: VISA MASTERCARD American Express

Card No.: _____ Expiration Date: _____

Print Name as it Appears on Card: _____

Authorized Signature: _____